Brand	Liz	Δ	FTC	PM	TTL	Δ
Benson & Hedges	K-F	+1.1	9.3	8.2	9.2	+1.0
Multifilter Menth.	K-FMC	+0.1	9.9	9.8	10.3	+0.5
Multifilter	K-FC	+0.7	11.8	11.1	11.7	+0.6
Marlboro Light Menth.	K-FM	-0.1	12.4	12.9	12.4	-0.1
Marlboro Lights	K-F	+0.6	13.0	12.4	13.0	+0.6
Parliament	K-FHP	+0.1	14.4	14.3	13.8	-0.5
Alpine	K-FM	+0.3	14.2	13.9	13.9	0
Marlboro Menth.	K-FMSP	+0.1	14.6	14.5	14.1	-0.4
Marlboro Menth.	K-FMHP	11.0	15.1	14.1	14.4	+0.3
Galaxy	K-FC	0	14.9	14.9	14.5	-0.4
Portsmouth Menth.	120FM	-0.7	15.4	16.1	14.8	-1.3
Parliament	K-FSP	+0.5	15.8	15.3	15.1	-0.2
Misako	K-F	-0.2	16.4	17.6	15.2	+0.6
Benson	120F	+0.5	16.5	16.0	15.4	-0.6
Benson & Hedges	K-F	+0.4	16.0	15.2	15.5	-0.1
L.M. Intensive (Menth.)	100FM	+0.1	16.3	16.2	15.7	-0.5
Virginia Slims Menth.	100FM	11.1	16.5	15.4	15.9	+0.5
Virginia Slims	100F	+1.2	16.4	15.3	16.1	+0.8
Parliament	100F	+1.3	17.2	15.9	16.9	+1.0
Marlboro	K-FHP	0	17.6	17.4	17.2	-0.4
Marlboro	100FHP	+0.4	17.4	16.6	17.3	+0.7
Marlboro	K-FHP	+1.3	17.6	17.3	17.5	+0.2
Marlboro	100FSP	-0.4	17.0	17.4	17.5	+0.1
B&H Menth.	100FM	+0.2	17.5	17.3	17.5	+0.2
B&H	100F	+0.5	17.4	17.3	17.4	+0.5
L.M. Intensive	100F	+0.7	17.7	17.0	18.2	+1.2
Philip Morris	R-NF	-0.5	20.1	20.6	20.7	+0.1
Eagle (Owls)	R-NF	-0.4	22.4	22.4	23.1	+0.5
PM Commander	K-NF	+0.5	25.3	24.4	24.4	0
Eagle (Owls)	K-NF	+0.9	29.2	28.3	31.3	+2.0
Players	R-NF	+0.8	31.5	30.1	33.7	+3.0
Avg.		+0.4	17.0	16.6	16.9	+0.3
		+23 0-2 -6				+19 0 2 -10

Source: https://www.industrydocuments.ucsf.edu/docs/klvl0001

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